

STEWARDSHIP

THE QUEST FOR A SUSTAINABLE LANDSCAPE

Ismawi bin Zen
Izawati Tukiman

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THE QUEST FOR A SUSTAINABLE LANDSCAPE

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CHAPTER 7

SCENIC VALUE CLOSE UP: LINKING HIGHLAND LANDSCAPE TO MANAGEMENT PRACTICES

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7.1 Introduction

The landscapes of Malaysia are wonderful due to their uniqueness and richness of natural resources. Among these, highland environment with the awe-inspiring sights is perhaps the most vulnerable landscape of this country. Highland landscape that is appreciated for its scenic quality has implication to the tourism industry and, therefore, relates to monetary value. This shows that tourism of nature base can generate good economic outcome to the industry. Here, scenic beauty can be an asset that tempts visitors to this kind of tourism. In line with that, decision on the development of natural landscape should consider good Landscape Management Practices (LMPs), so that, scenic value will not get exhausted. Thus, consideration for scenic beauty in the LMPs is thought necessary in order to sustain this visual quality.

Since scenic beauty has significant implication to the tourism industry, this explains why the appropriate LMPs is needed for highland environment. Importantly, good LMPs may protect the